

Press Release 18th Solothurner Beer Days from 28 to 30 April 2022

Something is Brewing

The 18th Solothurn Beer Days from 28 to 30 April 2022 will once again be a rendezvous for Swiss beer brewers, beer drinkers and beer lovers. At the festival in and around the Solothurn Rythalle, 53 local and regional breweries will present their art of brewing beer.

The micro, small and medium-sized breweries each make a big impression at the Solothurn Beer Festival. The beer flows in streams and the public makes the pilgrimage in droves to the Rythalle, the beer garden and the brewery tent behind it. For local and regional breweries from all parts of the country and language regions of Switzerland, the Beer Days are a welcome showcase for their products. For the expected 12,000 visitors, it is a pleasant opportunity to get an overview of the current local beer culture.

This year, 53 exhibitors - as many as in previous years - will be present in Solothurn over three days. "Unfortunately, I could not include all breweries," regrets organizer and Öufi boss Alex Künzle. The demand exceeds the available space in and around the Rythalle. This also underlines the importance of the Beer Days.

The National niche Beer Show Despite regional competition, the Solothurner Biertage has long since become the most popular niche beer show in the national art of brewing. This recognition was not foreseeable when Alex Künzle launched the Biertage in 2002. "Even though local breweries were already then following a trend." Two years earlier, the former mineral water salesman had already founded his own Öufi brewery in Solothurn. It should also become an exuberant success story.

The recipe for success is no secret. The Biertage is a trade exhibition for all senses, where eating, drinking and celebrating are also on the agenda. The creator has always remained true to his philosophy. Künzle would like to show the diversity of the millennia-old cultural drink. Beer is not just beer. Beer lovers can convince themselves of this at the Solothurn Beer Days.

For further information and the event programme: www.biertage.ch

1980 characters (with spaces)

For further information
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